

Holly Weinrauch

Designer & Developer

HOWDY@HOLLYSEMIBOLD.COM

BOSTON, MA

HOLLYSEMIBOLD.COM

Education

BA in Studio Art / Interactive Media focus

Florida State University / Magna Cum Laude
July 2013 -- April 2016

Skills

Visual Design

Sketch App / Photoshop / Illustrator / InVision / Marvel
App / InDesign / Lightroom
Studio Photography workflows & Retouching
Illustration & Icons Design / Brand Design
Typography & Layout / Print Design Mocking

Web Development

HTML5 & CSS3 / SASS / Javascript & JQuery / Django
CMS Templating

Fabrication

3D Modeling / Autodesk Fusion 360
CNC Milling / Casting & Moldmaking
Rapid Prototyping / Laser Cutting / 3D Printing
Physical Computing / Arduino & Teensy
Robotics / Motor Controlled Electronics

Design Experience

Marketing & SEO	Print Design	Illustration
A/B Testing	HTML Email	Book Binding
Product Design	Advertising	
Branding	Web Design	

Work Experience

Formlabs | September 2016 - May 2018 Designer & Front-End Developer

At Formlabs I worked on developing brand recognition through an online presence, majorly formlabs.com. I created digital experiences for product launches, created sub-branding for events and designed new tools and interfaces on formlabs.com.

Foremost | Fall 2015 - Spring 2018 Designer & Front-End Developer

I catered to a wide variety of clients in need of brand solutions, web layouts & web development within Florida & internationally.

Cuttlesoft | February 2015 - May 2016 Designer & Front-End Developer

Created brands, websites, and mobile app designs. Supported in-house ventures with illustrations and social media content.

Neonatology Lab at Vanderbilt & FSU Summer 2015 | Design Research Intern

Grant funded project to develop research instruments to aid in administering tests to toddlers with Cerebral Palsy.

INSTAGRAM

EMAIL

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PORTFOLIO